



Ideas to Keep Members Active

Hello! This resource can be used for some aid in keeping members active. However, not all ideas can be used at your school depending on how chapters are run and what guidelines are set by the school.

- Provide Service Hours
 - Service hours can be given (according to guidelines set by school)
- Communication
 - Keep members updated through newsletters
 - Recommended: Two emails per month
 - Utilize board members to text or message an assigned number of PPA members to keep them feeling involved
 - Use Remind
 - Use Discord
 - Depends on PPA chapters and how many of their members use this platform
 - Creating a server allows frequent communication through text channels.
 - Discord is another platform for meetings or events through the voice channels.
 - Update frequently on social media
 - PPA chapters should ask members what platforms members use the most and what platforms members would like to be updated on
 - Use IG Live for meetings/events
 - Useable for events that do not require many individuals
 - Reminds Instagram users that PPA is going live
- Events
 - Do not recycle events unless necessary!
 - Post recap posts/pictures.
 - This shows to members that there are still participants and will encourage other people to participate.

- Utilize PPA chapter resources!
- If you do decide to recycle events, ask your members which they liked the most.
- Try to alternate between online events such as zoom calls and in-person events such as collection drives.
 - Many members are unable to attend collection drives or in-person events.
- Make events into a competition!
 - One way would be to give more hours for top placing participants.
 - Ex. 1st place receives extra 30 minutes of service. 2nd place receives extra 15 minutes of service. (Decide hours on your discretion)
 - Consider school hour guidelines!
- Incentivize collection drives.
- Host socials with other PPA chapters.
 - Reach out to the Chapter Liaison that could help organize and expedite the process.